



SPONSORSHIP OPPORTUNITIES

2017 EDUCATION CONFERENCE | **SEPTEMBER 20 & 21**
KELLOGG CENTER
EAST LANSING, MI

Lock in your sponsorship early to maximize the benefits!
Monthly e-blasts will be sent starting as soon as you sign up until the conference in September!

Keynote Speakers: \$4,000 (two available)

Kick off lunch on day one with speaker Sarah Brabbs, or be a part of an enlightening presentation at lunch on day two with Denise Stein. We strive to find energetic and informative keynote speakers to help uplift and educate registrants.

- 1) Sarah Brabbs, author of So People Say You're an Asshole
- 2) Denise Stein, CEO, Art of Leadership Advisors

- Introduce the speaker
- Sit at table with the keynote speaker and CEO, Mark McDaniel
- Complimentary tabletop display at tradeshow (\$1,000 value)
- Two (2) complimentary registrations
- Recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event

Bookmark Sponsor: \$4,000 (exclusive, only 1 available)

We want to present all registrants with Sarah Brabbs book, So People Say You're an Asshole. This unique sponsorship opportunity includes a custom bookmark that all attendees will receive inside a copy of the book.

- Complimentary tabletop display at tradeshow (\$1,000 value)
- Two (2) complimentary registrations
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Avenues First Responders Reprint Issue: \$2,500 (exclusive, only 1 available)

Put your company name, logo and website directly in the hands of everyone attending the conference. This package includes a full-page advertisement highlighting your organization as the supporter of the reprint of Avenues to Affordability's First Responders issue that will be given to all attendees. This issue is packed full of informative article by several of our speakers and other experts in the property management industry.

- One complimentary registration

- Recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event

Registration Brochure Back Cover: \$2,500 (exclusive, only 1 available)

Put your company name, logo and website directly in the hands of everyone attending the conference. This package includes a full-page advertisement on the back cover of the Registration brochure.

- One complimentary registration
- Recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event

Registration bag sponsor: \$2,000 (exclusive, only 1 available)

Put your company name, logo and website directly in the hands of everyone attending the conference. This package includes your logo on the registration bags given to all attendees.

- One complimentary registration
- Recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event

Signage at Event: \$2,000 (exclusive, only 1 available)

Put your company name and logo on ALL signs to be displayed at event, including sponsor signs and all directional signs!

- One complimentary registration
- Recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event

Parking Pass for Guests: \$2,000 (exclusive, only 1 available)

This package includes your company name, logo and website on parking passes for all attendees!

- One complimentary registration
- Recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event

First Responder Sponsorships: \$1,500

These sponsorships include recognition in social media leading up to and during the event; Cinnaire website sponsor thank you with links to your website; listed in Avenues to Affordability and e-blast thank you; recognition in on-site materials and verbally recognized and thanked at the event.

Choose from one of the following:

- Lunch, day one (3 available)
- Lunch, day two (3 available)
- Refreshment break sponsor (4 available)
- Drink ticket sponsor (3 available)
- Breakfast, day two sponsor (3 available)

Speaker/Educational Program: \$500

Help us offset the cost of our speakers. We work hard to bring the registrants high level educational programming. Most speakers require a speaker fee or travel and lodging reimbursement.

Tradeshow Booth Exhibition: \$1,000

The Tradeshow will provide an excellent opportunity for you to showcase your products and services to industry professionals. Tradeshow activities will maximize networking and interaction between vendors and conference attendees. Limited spaces available. Contact Jennifer Calery today to reserve your space!

Please contact Jennifer Calery to discuss sponsorship opportunities and tradeshow booth availability:
Jen@altmgmtsolutions.com
517-896-0873

CINNAIRE'S UNIVERSITY OF AFFORDABILITY 2017 EDUCATION CONFERENCE
Sponsorship Form

Yes, I would like to help support this informative educational conference.

Sign me up for: _____

Second choice: _____

First Name Last Name

Organization

Address City State Zip

Phone email

Check is enclosed

Mail form with check to: Cinnaire, 1118 S. Washington, Lansing, MI 48910
Attention: U of A Event/Mary McDaniel, CMP

